BEST AVAILABLE COPY

1/14/85 U8130-1 A

OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

January 1985 VOL. 53, ISSUE 1

SUMMARY OF INDICATORS

Category	10 Mos. '84	10 Mos. '83	Oct. '84	Percentage Change 10 Mos. '84/83	Percentage Change Oct./Sept. '84
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,405	3,109	3,518	9.5	0.6
Adjusted for CPI ($000,000)	1,097.3	1,045.4	1,115.8	5.0	0.3
Crude Oil Production (000 bbl)[b]	123,046	119,893	13,576	2.6	-2.9
Industrial Power Sales (000,000 Kwh)[c]	6,756	6,423	708	5.2	-1.4
Total Bank Deposits ($000,000)[d]					
Demand	7,534	NA	7,547	NA	0.8
Savings	24,654	NA	25,423	NA	0.3
Savings and Loan Associations ($000,000)					
Assets	8,869	7,774	9,299	14.1	0.4
New Mortgage Loans Made	1,273	1,342	98	-5.1	5.4
Employment[a,e]					
Total Labor Force (000)	1,568	1,550	1,590	1.2	0.1
Total Employment (000)	1,456	1,405	1,480	3.6	-0.2
Unemployment Rate (%)	7.2	9.4	6.9	—	—

NA = Not Available.
[a]Includes revisions in previous month's data.
[b]9 months and September data.
[c]Sales of larger privately owned utility companies.
[d]Total deposits of the Federal Reserve Member Banks; Savings includes all types of NOW accounts.
[e]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Oct. '84 Adjusted	Oct. '84 Unadjusted	Adjusted[a] '84/'83 10 Mos.	Adjusted[a] 1984 Oct./Sept.	City	Oct. '84 Adjusted	Oct. '84 Unadjusted	Adjusted[a] '84/'83 10 Mos.	Adjusted[a] 1984 Oct./Sept.
Ada	14,631	15,105	12.9	-3.5	Idabel	4,190	4,658	4.3	-3.4
Altus	11,153	12,300	9.1	-12.0	Lawton	38,490	39,309	11.7	-3.5
Alva	4,258	4,203	7.1	-3.2	McAlester	14,279	15,056	14.0	-3.6
Anadarko	5,046	5,175	12.6	-0.8	Miami	9,381	9,865	10.7	-0.8
Ardmore	19,404	19,776	11.2	-4.5	Midwest City	36,550	38,560	15.3	2.6
Bartlesville	28,468	29,157	9.9	-0.6	Norman	42,357	44,083	12.1	-4.8
Blackwell	3,366	3,581	6.6	-0.7	Oklahoma City	258,274	263,718	12.8	-16.7
Broken Arrow	17,982	18,457	6.9	1.5	Okmulgee	6,304	6,581	7.1	-2.1
Chickasha	11,958	11,832	6.8	-0.2	Pauls Valley	4,025	4,196	9.4	-0.1
Clinton	7,021	7,476	5.7	-3.2	Pawhuska	2,595	2,687	13.2	-0.2
Cushing	5,928	6,057	27.3	-8.7	Ponca City	14,861	15,899	5.0	-15.4
Del City	10,879	11,090	11.5	-1.9	Poteau	4,274	4,555	4.6	-7.7
Duncan	15,907	16,773	6.3	-3.0	Sand Springs	10,112	10,446	5.9	-2.9
Durant	7,428	7,830	11.3	-2.9	Sapulpa	10,726	11,109	24.3	2.8
Edmond	28,976	28,671	12.3	-3.2	Seminole	5,437	5,641	3.4	-9.4
Elk City	6,434	6,383	3.5	-3.1	Shawnee	17,997	18,710	13.3	-2.6
El Reno	8,346	8,599	9.8	-2.4	Stillwater	17,118	18,020	16.3	-0.7
Guthrie	4,796	5,005	7.3	1.0	Tahlequah	7,031	7,280	5.4	-0.8
Guymon	4,222	4,369	5.0	-1.5	Tulsa	237,266	243,322	3.8	-0.3
Henryetta	4,573	4,861	15.1	-9.8	Watonga	2,192	2,201	4.7	-2.6
Hobart	2,524	2,595	3.3	-2.0	Wewoka	1,668	1,806	5.0	-4.4
Holdenville	2,430	2,557	15.0	-2.2	Woodward	11,460	11,809	6.3	-0.9
Hugo	3,443	3,555	9.3	-6.4	**Total**	985,760	1,014,918	9.6	-5.7

[a]Percentage Change

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	10 Mos. '84 Adjusted	10 Mos. '83 Adjusted	Oct. '84 Adjusted	Oct. '84 Unadjusted	Percentage Change 10 Mos. '84/'83 Adjusted	Percentage Change Oct./Sept. '84 Adjusted	Percentage Change Oct./Sept. '84 Unadjusted
OKLAHOMA CITY MSA							
Food	1,688,589	1,366,889	139,102	128,529	23.5	-26.4	-33.3
Apparel	184,999	177,147	16,630	18,126	4.4	-6.4	-1.8
General Merchandise	704,172	667,696	60,548	58,156	5.5	-20.2	-15.1
Furniture	267,649	238,748	26,616	26,488	12.1	0.8	3.0
Lumber	255,643	239,142	22,882	23,907	6.9	7.8	4.9
Auto Dealers	1,158,595	1,071,572	104,986	121,610	8.1	-20.3	-10.0
Service Stations	232,265	219,583	23,797	24,042	5.8	4.1	2.0
All Other	687,320	610,396	64,704	66,772	12.6	5.1	4.8
Total	5,179,232	4,591,173	495,265	467,630	12.8	-9.4	-15.1
TULSA MSA							
Food	883,354	974,113	89,578	87,440	-9.3	-1.0	-2.8
Apparel	155,855	157,323	15,559	15,198	-0.9	-3.9	-0.1
General Merchandise	329,623	293,875	33,700	31,505	12.2	-0.3	1.2
Furniture	209,329	170,980	24,465	24,435	22.4	12.8	19.9
Lumber	153,220	152,167	14,714	15,441	0.7	6.7	4.8
Auto Dealers	853,172	789,090	77,311	89,552	8.1	-20.3	-10.0
Service Stations	190,407	180,009	19,506	19,709	5.8	4.1	2.0
All Other	462,847	394,708	46,091	48,509	17.3	3.4	6.4
Total	3,237,807	3,112,265	320,924	331,789	4.0	-4.6	-1.2
ENID MSA							
Food	87,030	70,341	8,859	8,854	23.7	-3.0	-1.1
Apparel	16,840	21,473	1,667	1,616	-21.6	-0.5	2.0
General Merchandise	41,425	40,356	3,931	3,500	2.7	-9.5	-5.6
Furniture	14,908	14,590	1,350	1,336	2.2	-12.8	-15.0
Lumber	21,834	22,773	2,371	2,610	-4.1	13.0	23.2
Auto Dealers	89,634	82,902	8,121	9,408	8.1	-20.3	-10.0
Service Stations	16,413	15,516	1,681	1,699	5.8	4.1	2.0
All Other	63,835	60,341	6,790	6,404	5.8	2.2	2.7
Total	351,923	328,292	34,770	35,427	7.2	-6.7	-2.3
LAWTON MSA							
Food	136,691	118,606	13,957	12,992	15.2	-6.9	-14.1
Apparel	14,551	14,841	1,454	1,455	-2.0	1.8	7.8
General Merchandise	70,659	59,801	7,447	7,064	18.2	1.6	6.7
Furniture	23,517	21,534	2,246	2,167	9.2	8.6	12.4
Lumber	20,563	17,120	2,022	2,009	20.1	23.0	20.6
Auto Dealers	122,836	113,608	11,129	12,893	8.1	-20.3	-10.0
Service Stations	21,310	20,156	2,189	2,209	5.7	4.1	2.0
All Other	24,553	27,066	1,905	2,348	-9.3	3.0	27.3
Total	434,680	392,732	42,349	43,137	10.7	-6.7	-4.2
MUSKOGEE AREA							
Food	100,768	85,079	10,800	11,019	18.4	-9.2	-5.1
Apparel	13,066	13,551	1,308	1,170	-3.6	1.1	-1.1
General Merchandise	30,810	30,344	2,722	2,659	1.5	-3.2	-4.8
Furniture	10,538	9,638	1,155	1,198	9.4	13.6	24.1
Lumber	12,369	9,429	1,084	1,262	31.2	-1.7	7.1
Auto Dealers	72,370	66,935	6,558	7,596	8.1	-20.3	10.0
Service Stations	18,061	17,069	1,850	1,869	5.8	4.1	2.0
All Other	46,066	35,409	5,091	4,857	30.0	35.2	17.1
Total	304,048	267,454	30,568	31,630	13.7	-4.1	-1.6
STATE[a]							
Durable Goods	5,236,242	4,858,374	487,596	535,657	7.8	-13.4	-6.2
Auto Dealers	3,319,761	3,070,405	300,818	348,452	8.1	-20.3	-10.0
Accessory Dealers	424,434	388,488	44,934	42,545	9.3	1.3	-2.7
Total Automotive	3,744,195	3,458,893	345,752	390,997	8.2	-18.0	-9.2
Furniture	376,532	354,581	37,136	37,165	6.2	-0.1	3.0
Household Appliances	239,441	212,344	23,698	23,514	12.8	-0.2	3.2
Total Furniture and Appliances	615,973	566,925	60,834	60,679	8.6	-0.2	3.1
Lumber and Building Materials	662,512	621,187	63,656	65,244	6.7	8.2	5.4
Hardware Stores	65,092	59,401	6,210	5,930	9.6	-3.6	-2.8
Total Lumber, Building Materials & Hardware	727,604	680,588	69,866	71,174	6.9	7.0	4.6
Nondurable Goods	8,703,522	7,997,091	835,657	822,324	8.8	-9.7	-9.6
Apparel	584,767	741,810	52,711	53,678	-21.2	-8.2	-3.1
Drug Stores	162,223	146,729	16,714	16,806	10.6	5.4	8.9
Eating and Drinking Places	1,373,102	1,225,659	141,711	144,446	12.0	-1.6	1.9
Food Group	3,389,201	3,026,240	300,441	286,642	12.0	-19.9	-23.3
Service Stations	820,603	776,637	84,203	84,954	5.7	4.1	2.0
Department Stores, Mail Order Houses and Variety Stores	1,889,501	1,633,457	189,493	180,455	15.7	-4.6	0.9
Total Retail Trade	13,939,763	12,855,465	1,323,253	1,357,981	8.4	-11.1	-8.3

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	10 Mos. '84	10 Mos. '83	Oct. '84	Percentage Change 10 Mos. '84/'83	Percentage Change Oct./Sept. '84
ENID MSA					
Employment (Number)[a]					
Labor Force	31,880	32,360	32,000	-1.5	0.3
Total Employment	29,920	29,790	30,000	0.4	0.0
Unemployment Rate (%)	6.2	8.0	6.3	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	11,638	25,574	418	-54.5	28.6
Number of Units	167	329	7	-49.2	75.0
Residential—Multi Family					
Dollar Value ($000)	330	4,560	0	-92.8	0.0
Number of Units	11	145	0	-92.4	0.0
Nonresidential					
Commercial ($000)	5,667	15,551	0	-63.6	0.0
Industrial ($000)	20	321	0	-93.8	0.0
Institutional ($000)	1,527	1,166	0	31.0	0.0
Nonbuilding					
Streets and Highways ($000)	4,164	4,392	144	-5.2	364.5
All Other Nonbuilding ($000)	282	130	0	116.9	0.0
Total Construction ($000)	23,628	51,695	562	-54.3	-49.6
LAWTON MSA					
Employment (Number)[a]					
Labor Force	40,320	39,970	41,200	0.9	1.7
Total Employment	37,940	37,320	38,300	1.7	0.5
Unemployment Rate (%)	5.9	6.6	7.0	--	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	16,757	32,640	1,303	-48.7	145.9
Number of Units	285	648	19	-56.0	90.0
Residential—Multi Family					
Dollar Value ($000)	12,693	2,893	80	338.8	-92.7
Number of Units	593	226	4	162.4	-90.0
Nonresidential					
Commercial ($000)	8,723	5,607	4,105	55.6	E
Industrial ($000)	1,207	1,196	0	0.9	0.0
Institutional ($000)	2,110	100	120	E	0.0
Nonbuilding					
Streets and Highways ($000)	2,130	1,000	17	113.0	0.0
All Other Nonbuilding ($000)	0	0	0	—	0.0
Total Construction ($000)	43,621	43,436	5,625	0.4	239.9
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,483	30,774	32,000	2.3	0.3
Total Employment	28,100	27,403	28,650	2.5	2.9
Unemployment Rate (%)	10.5	11.3	10.5	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	5,248	7,141	285	-26.5	-49.2
Number of Units	80	143	7	-44.1	-22.2
Residential—Multi Family					
Dollar Value ($000)	5,680	7,236	0	-21.5	0.0
Number of Units	92	294	0	-68.7	0.0
Nonresidential					
Commercial ($000)	1,928	5,582	280	-65.5	-12.0
Industrial ($000)	7,402	4,300	0	72.1	0.0
Institutional ($000)	469	1,963	9	-76.1	0.0
Nonbuilding					
Streets and Highways ($000)	2,452	244	32	E	0.0
All Other Nonbuilding ($000)	96	23	7	317.4	0.0
Total Construction ($000)	23,274	26,489	613	-12.1	-58.6

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

Printed by University Printing Services. Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. January 1985.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73019. January 1985, volume 53, number 1. Second class postage paid at Norman, Oklahoma 73070. Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73019.

EQUAL OPPORTUNITY STATEMENT

This institution in compliance with Title VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, and other Federal laws and regulations does not discriminate on the basis of race, color, or national origin, sex, age, religion, handicap, or status as a veteran in any of its policies, practices or procedures. This includes but is not limited to admissions, employment, financial aid, and educational services.

Center for Economic and Management Research
University of Oklahoma
Norman, Oklahoma 73019
RETURN POSTAGE GUARANTEED

CONGRESSIONAL INFO. SERVICE/SRI
ATTN: ROBERTA B. MASON
4520 EAST-WEST HIGHWAY
BETHESDA, MD 20814

OKLAHOMA CITY AND TULSA MSAs

Category	10 Mos. '84	10 Mos. '83	Oct. '84	Percentage Change 10 Mos. '84/'83	Percentage Change Oct./Sept. '84
OKLAHOMA CITY MSA					
Employment (Number)					
Labor Force	492,420	479,270	500,800	2.7	0.2
Total Employment	465,120	449,040	472,900	3.6	-0.1
Unemployment Rate (%)	5.5	7.1	5.6	—	—
New Mortgage Loans Made ($000)[a]	336	289	32	16.3	23.1
Bank Deposits ($000,000)[b]	1,090	NA	1,117	NA	2.2
Demand Deposits	2,517	NA	2,465	NA	-0.6
Time and Savings Deposits	336	289	32	16.3	23.1
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	453,106	479,547	26,108	-5.5	1.3
Number of Units	7,809	8,381	444	-6.8	-1.6
Residential—Multi Family					
Dollar Value ($000)	147,684	305,480	13,019	-51.7	-1.9
Number of Units	6,478	10,335	661	-37.3	27.1
Nonresidential					
Commercial ($000)	210,096	108,554	18,332	93.5	23.4
Industrial ($000)	44,576	61,924	8,696	-28.0	26.4
Institutional ($000)	32,596	30,370	4,208	7.3	58.6
Nonbuilding					
Streets and Highways ($000)	41,168	43,514	7,361	-5.4	46.4
All Other Nonbuilding ($000)	14,032	8,515	646	64.8	-1.2
Total Construction ($000)	943,258	1,037,903	78,370	-9.1	13.4
TULSA MSA					
Employment (Number)					
Labor Force	373,860	373,950	375,800	0.0	0.0
Total Employment	344,730	335,670	348,400	2.7	0.3
Unemployment Rate (%)	7.8	10.2	7.3	—	—
New Mortgage Loans Made ($000)[a]	296	303	21	-2.3	-12.5
Bank Deposits ($000,000)[b]					
Demand Deposits	769	NA	761	NA	2.8
Time and Savings Deposits	1,849	NA	1,869	NA	0.9
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	131,578	227,695	9,388	-42.2	-0.3
Number of Units	2,532	4,346	191	-41.7	2.7
Residential—Multi Family					
Dollar Value ($000)	70,105	165,520	3,653	-57.7	115.3
Number of Units	2,658	6,320	166	-57.9	121.3
Nonresidential					
Commercial ($000)	185,737	109,456	14,403	69.7	24.0
Industrial ($000)	19,265	12,435	1,231	54.9	-53.8
Institutional ($000)	20,401	13,630	2,703	49.7	132.8
Nonbuilding					
Streets and Highways ($000)	35,859	21,029	160	70.5	-80.2
All Other Nonbuilding ($000)	4,921	4,346	335	13.2	8.4
Total Construction ($000)	467,865	554,112	31,873	-15.6	15.0

NA = Not Available. [a]By savings and loan associations. [b]Total deposits of the Federal Reserve Member Banks; Savings includes all types of NOW accounts.

CONSTRUCTION, STATE

Category	10 Mos. '84	10 Mos. '83	Oct. '84	Percentage Change 10 Mos. '84/'83	Percentage Change Oct./Sept. '84
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	682,880	874,722	42,131	-21.9	0.3
Number of Units	11,992	15,718	756	-23.7	1.9
Residential—Multi Family					
Dollar Value ($000)	263,204	538,166	16,810	-51.1	-5.9
Number of Units	10,909	19,695	833	-44.6	16.2
Nonresidential					
Commercial ($000)	459,995	300,899	39,560	52.9	35.0
Industrial ($000)	81,223	91,817	10,626	-11.5	11.1
Institutional ($000)	74,993	72,384	11,541	3.6	139.8
Nonbuilding					
Streets and Highways ($000)	166,198	170,278	16,962	-2.4	26.1
All Other Nonbuilding ($000)	20,690	15,205	1,056	36.1	-9.8
Total Construction ($000)	1,749,184	2,063,470	138,684	-15.2	17.4